



TEMPLATE

Output factsheet: Trainings

Version 1

Project index number and acronym	CE25 MOVECIT
Lead partner	LP - Development agency Sinergija, Slovenia
Output number and title	O.T2.2: Seven trainings on low carbon mobility planning for municipalities in functional urban areas
Responsible partner (PP name and number)	LP - Development agency Sinergija and PP8 - Municipality of Ljutomer, Slovenia
Project website	http://www.interreg-central.eu/movecit
Delivery date	November 2017

Summary description of the implemented training measure(s), explaining the specific goal(s) and target groups

The training for the employees of the Municipality of Ljutomer was held in the middle of November and it is logical continuation of the Workplace mobility plan process that takes place for the same municipality. The aim of the training was to present the data and results of the Travel survey to the employees and to motivate them in sense of the sustainable commuting and share the facts that can influence their commuting and ease the decision for changing the transport modes. The training was organized as 1,5-day training. First day was dedicated to the theoretical (presented the process of the plan making and the Travel survey results) and practical part (motivation exercises). Motivational part consisted of the presentation of the concrete benefits that the employees could gain and of active participation of the employees in ranking and prioritizing the proposed measures for the Action plan. Additionally, one of the activities was the creation of the Carpool map, which indicates the possible combining of the car drivers. The map provides the efficient starting point for carpooling. Second day consisted of the field trip around the city and searching for the hot spots that should be considered for possible improvements. Furthermore, it was presented the key highlights of the good and poor traffic planning. Additionally, employees were learned about the pilot installment of the covered bike stand.

NUTS region(s) where training(s) have been conducted (relevant NUTS level)





Municipality of Ljutomer (Slovenia, NUTS3)

Expected impact and benefits of the trainings for the concerned territories and target groups

- × Better awareness of the employees on the sustainable commuting;
- × Joint agreement and consensus on proposed measurement achieved by each part (developer and employees);
- x It is expected to increase the carpooling among employees;
- × Better awareness on new traffic planning;
- Increased used of the sustainable modes (cycling, walking, carpooling);
- × Municipality as a role model in eye of other municipalities;
- × Improved traffic condition in the proximity of the municipality;

Sustainability of the training(s) and developed training material(s) and their transferability to other territories and stakeholders

The training concept and training material was developed according to the need of Ljutomer and it is tailor made for smaller size of the municipalities. The training material will be used for additional municipalities which will participate at the training in next year of MOVECIT project. The material will be proposed also as a reference at the national public tender of the Ministry of Infrastructure which will financially support the Workplace mobility plans development and awareness raising at the city municipalities. In Slovenia the MOVECIT training material is one of the initial materials that can be used in all trainings around the national environment. According to the city sizes of Slovenian municipalities which are in average all small sized it can be claimed that Ljutomer's training material can be transferred to all municipalities.

Lessons learned from the development and implementation of training measures and added value of transnational cooperation





- × Participation of the employees in the process of the Workplace mobility plan development is essential to gain a wide acceptance of the plan;
- × Training in small size municipality is easier to be implement as all employees can participate;
- × Good relationship with the decision makers of the municipality is important as the agreements and consensus are easier to be reached. The head manager thus let all employees to attend the training.
- × The practical exercises and information are much more interested to employees than theoretical backgrounds and statistics data.
- × Site audit makes the training more attractive and people can learn from the concrete examples;
- × Best practices presented are good tool how to motivate people;
- × Giving employees to ranking the measures and express their opinion integrate them more into the process of Workplace mobility plan development.

References to relevant deliverables and web-links If applicable, pictures or images to be provided as annex

The output is linked to the deliverable D.T2.3.2 Report on seven regional trainings for municipalities on tools for mobility plans where the outcomes are presented more widely. Pictures are included in the annex.